



# **Recommendations for the 2<sup>nd</sup> Call for Proposals**

**Swinoujcie, 11 September 2008**

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## Timeline:

- **20 Oct 2008: Opening** of the **call** for proposals
  - **Application pack available** on website, including
    - Call for proposals **notice**
    - Revised **application** form, incl. required attachments
    - Revised „**Practical Guidelines** to fill in the AF”
    - Revised programme **manual**
- **9 Jan 2009: Closure** of the **call** for proposals
  - **Deadline** for submitting **applications**



### Changes in application form and procedure:

- New **application form**
  - Different **logic of** describing the **contents**
  - Different **budget tables** to be filled in
  - „Intelligent AF” with e.g. automatic calculations
- Revised **programme manual**
  - **FAQs** considered
  - Some clarification in the **eligibility** of costs
  - More **examples** and **practical advice**
- **Simplified procedures** for submitting
  - e.g. 1 set of signed documents
  - e.g. 2 pages of AF to be signed (instead of all)



Approved **projects** and **targets** by measure:

MEASURE		PROJECTS APPROVED	PROGRAMME TARGET UNTIL 2013
1.1	Entrepreneurial development	0	min. 7
1.2	Integration of higher education + labour markets	0	min. 10
1.3	Transport accessibility	0	min. 5
2.1	Management of the Baltic Sea environment	0	min. 10
2.2	Energy saving and renewable energy	0	min. 4
2.3	Sustainable use of natural + cultural development for RD	4	min. 10
2.4	Local community initiatives	0	min. 20 <sup>5</sup>

# Quality features (1)



## Appropriate size of the project:

- **General** recommendation
  - **500.000 – 1.000.000 EUR ERDF co-financing**
- **Exception for measure 2.4**
  - E.g. promotion of **people-to-people contacts**
  - **Minimum size: 50.000 EUR ERDF co-financing**
- **Decisive: Demonstrating value for money**
  - **Huge benefits** for SB area > **larger budget**
  - E.g. locally **limited benefits** > **smaller budget**
  - **Specific activities** > **extra** funds necessary (e.g. small-scale pilot investments)

## Quality features (2)



### Composition of the partnership:

- **Minimum: 2 partners** from **2 different countries**
- **Cross-sectoral partnership** is an asset
- **Bilateral** projects as welcome as **multilateral** projects
  - **Restriction:** not in case the project can be financed from another cross-border programme (Oresund, MV - Brandenbg. - Zachodn., PL - RU - LT)
- **Decisive: Appropriateness** for implementing **activities** and reaching **goals and impacts** of the project
  - To be **assessed case by case** with reference to the concrete contents of the project

## Quality features (3)



**Necessary and thus compulsory features of a project:**

- **Component 1: Management and coordination**
  - **No limitation** in terms of absolute or relative **budget**
  - **Decisive**: demonstrating **efficiency**
- **Component 2: Communication and dissemination**
  - **No minimum budget** share defined
  - **Decisive**: define a concrete **strategy** and be **creative**
    - The SB programme wants to **reach people!**



## Quality features (4)



### Soft measures vs. tangible results:

- Defined **valuable outputs** of the SB programme include
  - Durable cooperation **networks**,
  - **Conceptual documents** and
  - Direct **people-to-people contacts**
- **Investment preparation** is an asset but **not a must**
- **Decisive: Impact** on the **socio-economic and sustainable development** in the **South Baltic area** at different scales

## Quality features (5)



### Cross-border impact vs. regional and local needs:

- **Focus** of the SB programme is on cross-border **cooperation between regions** rather than between countries (> transnational)
  - **Joint solutions** for concrete **local and regional problems welcome** point of departure
  - **Local actors** (e.g. municipalities, NGOs) might be just **as valuable** partners as **competent national authorities** or pan-Baltic organisations in this context
  - **Added value** of improving them in **cross-border cooperation and exchange** to be **demonstrated**
- **Decisive:**
  - **Relevance** of the problem **for SB area** as a whole
  - **Impact on SB area** as a whole
    - > **targeted dissemination** of local solutions

# Practical advice (1)



## When filling in the application form...

- **Use the new application form** not the old one
- **Mind** to include a **component** for „**project preparation**” in case you would like to **claim ERDF co-financing** for related **costs**
- **Be clear and precise** in describing your activities and objectives
- Pay attention to **defining result indicators**
- **Use** the field „**further information**” to explain anything that might raise questions on the part of the assessor

## Practical advice (2)



### When submitting the application form...

- **Mind the deadline** (for electronic and paper version)  
> **hour counts**, check „call of proposals notice”!
- **Co-financing statement** is required **also for the Lead Beneficiary**
- **Follow** the „**checklist for submitting**” given on the first page of the application form carefully
  - E.g. Handing in copies of Co-financing Statement OK, but they need to be signed by a LB representative
- **Mind the deadlines** also if asked **for clarifications** after the formal assessment (> 10 days)



**Last but not least...**



**Question time!**



# Contacts



**If you have further questions, please do not hesitate to contact us!**

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**Thank you very much for  
your attention!**